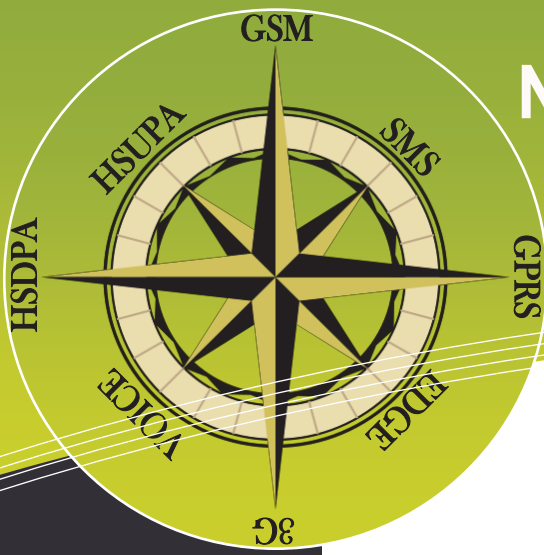


New Product Release : SIM900B

LOW COST BOARD TO BOARD MOUNTING INDUSTRIAL GSM / GPRS MODULE



May7, 2010—SIMCom Releases New GSM / GPRS Module—SIM900B

SIMCom Wireless Solutions (“SIMCom”) introduced a compact and reliable wireless module, the SIMCom® SIM900B.

The SIM900B is a complete Quad-Band GSM / GPRS module in a board-to-board type layout, and is designed with a very powerful single-chip processor integrating the ARM926EJ-S core. Furthermore, the new module is mechanically compatible with SIM300 / SIM340 and the SIM340E. Combining high performance and low power consumption, SIM900B is an ideal wireless module for many M2M applications.

Advanced Features:

- Compatible with SIM300 / SIM340 and SIM340E
- 60 pin board-to-board connector
- GSM / GPRS 850 / 900 / 1800 / 1900
- Operating Temperature: -40°C to +85°C
- Sleep Mode Power Consumption: 1.5mA
- Embedded SIM (Option)
- Embedded SIM Holder (Option)



We also offer a selection of accessories for use with our Wireless products:



OVERVIEW

The SIM900 was the first member of a new family of ARM926EJ-S based modules doubling the core performance frequency versus traditional ARM7 based solutions. At the same time, with advanced and innovative design, the SIM900 can reduce sleep mode power consumption, providing a power saving of up to 40% compared to current industry averages.

The SIM900B is the second family member, providing the same performance improvements, which substantially reducing cost.

Considering the high performance, low power, and small size, SIM900B is an ideal wireless module for many M2M applications where cost is a critical issue.